



## General Press Release, Current Date

### Who and What is EHW?

**EnergyHotwire.com** or **EHW** has almost 30 years of research behind this project. Bill Lauto under B and B Ventures, Inc. created **EnergyHotwire.com** to provide Americans with truthful facts about saving energy that will reduce Energy consumption an average of 60% and without sacrifice. The determination of this environmental scientist and energy consultant has resulted in a mighty web site that is still growing stronger. The goal of the web site is to teach the community of America how to save money, energy, and our Earth so we can all make America energy independent. Mr. Lauto strives to present all the energy saving facts that also teach trade secrets in a variety of categories.

There are no conflicts of interest on this web site. The ads that **EHW** accepts are those of businesses that do not have anything to sell regarding “energy savings.” This may sound very strange but the reason behind it is very noble: Mr. Lauto and his fellow experts believe that many of the problems today are created because all of a sudden there is a clutter of voices yelling to save energy and they have the one magic product to do so. Thus facts become distorted with inaccurate information that leads to frustration and confusion among the public. **EnergyHotwire.com** strives to provide a clear and concise voice so visitors can have the tools they need to make informed decisions.

At **EnergyHotwire.com** all individuals, small businesses, and corporate America can learn details to saving money and energy. The other excellent service from **EnergyHotwire.com** is that visitors can obtain FREE membership. A membership that allows you to email the experts at **EnergyHotwire.com** with your own specific energy related question for free help.

**EnergyHotWire.com** will continue to teach details about lowering energy bills, not entertain or scratch the surface with tidbits of tips. Mr. Lauto said it best, “This is being done so our efforts today are appreciated tomorrow, because we did not leave the problems created by our parents and us for our children to solve at the eleventh hour.”